



Introducing « ALLIANCE TERROIR » by Maison Henriot

Maison Henriot is launching "Alliance Terroir": a collective group that works in favor of the Champagne terroirs, at the service of wine and oenological excellence but also for the preservation of the Champagne vineyard.

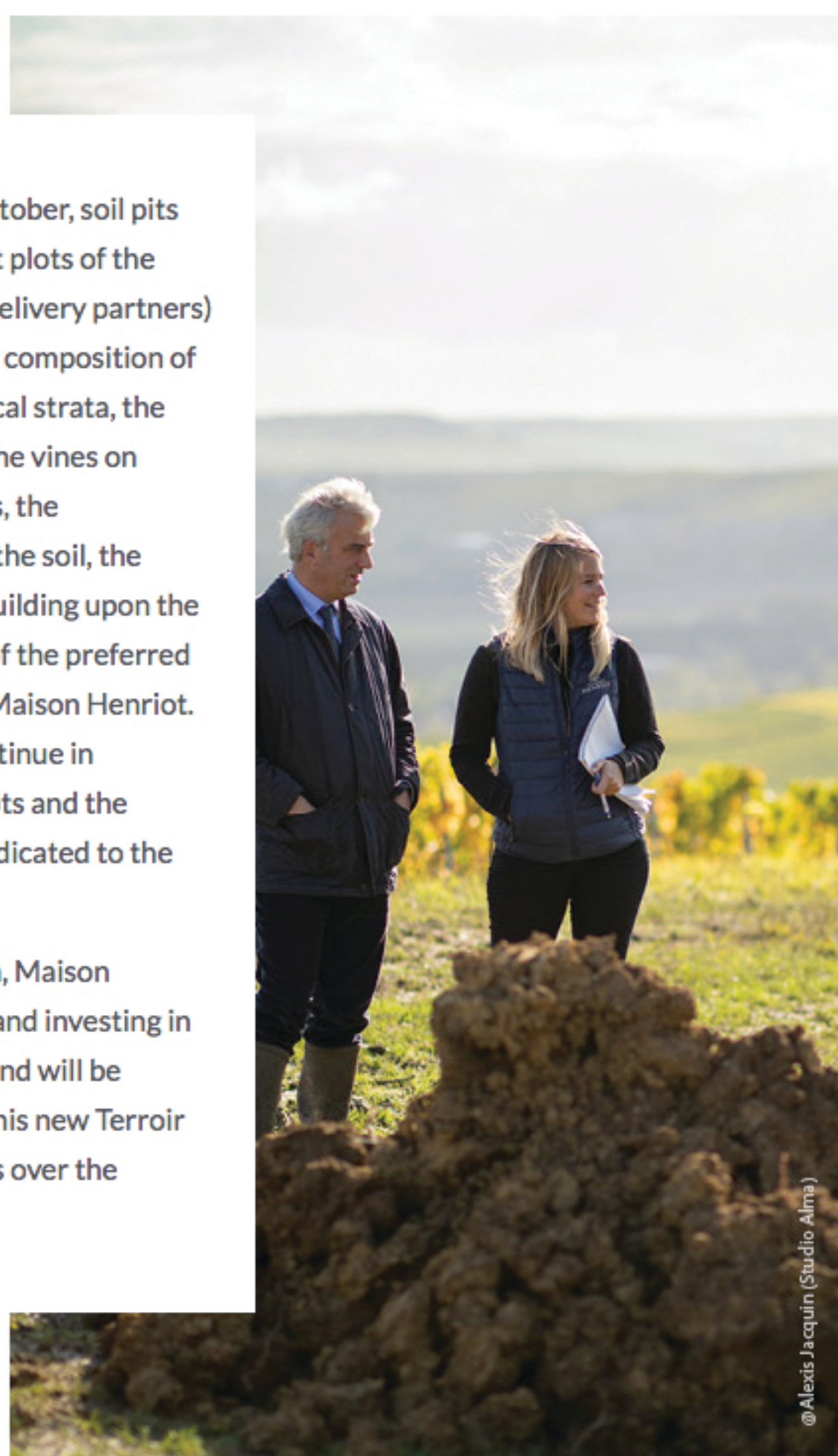


The objective is to develop knowledge of our Terroirs from a historical, analytical and technical point of view, to further support decision-making regarding Henriot viticulture and to take concrete action to preserve these Terroirs in the Champagne landscape.

The deployment begins with an in-depth study of one of the pillars of the Terroir's characteristics: the soil.

At the beginning of October, soil pits were made in different plots of the vineyard (House and delivery partners) in order to analyse the composition of the soils, their geological strata, the inking and rooting of the vines on these various supports, the microbiological life of the soil, the water status... while building upon the historical knowledge of the preferred vineyard locations of Maison Henriot. This soil study will continue in November in other plots and the coming year will be dedicated to the overall project.

Through this approach, Maison Henriot is committed and investing in favor of the vineyard and will be pleased to introduce this new Terroir dimension to its guests over the coming months.



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#letempsdevientlumiere #spreadthelight #thelightwithin

Alcohol is dangerous for your health, consume with moderation.